Automotive

Vehicle weight reduction

ICEX INVESTIN SPAIN

This consists of **developing lighter materials** to lighten vehicles and thereby reduce the impact that their weight has on the **consumption of fuels and energy sources**. Reducing overall vehicle weight is one of the most effective ways to improve mileage from fuel, but there are other options that contribute to this ultimate objective, such as incorporating hybrid powertrains, reducing the size of the engines or the number of cylinders (downsizing). To reduce vehicle weight, **plastic and aluminium** stand out among the lightest materials. In the plastics industry, the **application of composites** is particularly relevant.



Reducing vehicle weight is one of the main objectives of car manufacturers to meet **global environmental regulations** such as the Kyoto Protocol, the rules of the European Commission or the US Corporate Average Fuel Economy (CAFE) establish CO₂ emissions standards from industry for 2020.

Specifically in Europe, the use of cars accounts for 12% of total emissions of CO_2 (the main greenhouse gas). Therefore, in order to reduce **energy dependence**, **pollution and improve the future competitiveness** of the automotive industry and transport in the future, the European Union establishes the maximum emissions of new cars that are manufactured to be 95 g/km of CO_2 by 2020.

Spain has set the aim of building 3 million vehicles again in 2017 (*Plan 3 Miliones*), supported by the investments announced by manufacturers and new models allocated to Spanish factories. To achieve this, production needs to increase to 200,000 units annually.

LOCATION OF THE INVESTMENT OPPORTUNITY IN THE SECTOR VALUE CHAIN



Assembly industry

Commercialisation and sales

After-sales service and maintenance

The use of lightweight materials to reduce vehicle weight, and thus the emission of polluting gases, requires the **introduction of new components suppliers in the manufacturing process** as well as new functionality of lighter materials. To do this, vehicle manufacturers should contact auxiliary industries that supply the automotive industry.

DIFFERENTIATING FACTORS OF THE INVESTMENT OPPORTUNITY							
CONSUMER/USER	COMPANY/INNOVATION	N SOCIETY					
 Innovation Price Quality 	 Operations Supplies New business lines 	 Environment Well-being Safety 					
 Reducing fuel consumption allows cost savings for vehicle use. It is estimated that for every 10% that weight is reduced, fuel use will improve about 7%. Achieve a longer distance without recharging the battery in electric cars. Improved vehicle performance. A reduction in mass significantly dampens noise, vibration and softens the ride. 	 Compliance with environmental regulations, avoiding payment of fines and penalties for exceeding emissions limits. Development and involvement of the whole value chain (raw materials, components and assembly industries). Improved corporate image because of concern for environmental sustainability. 	 Reducing greenhouse gas emissions. Reducing air pollution and resulting costs in healthcare. It is estimated that the total benefits of improved air quality in the European Union could reach 88 billion euros per year by 2050. Ecosystem improvement and global warming relief. 					

DEVELOPMENT

INTRODUCTION

GROWTH

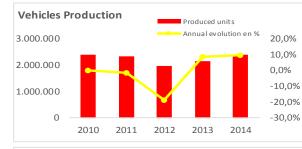
MATURITY

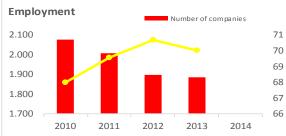
It is anticipated that by 2020 **the total weight of steel will decrease to 46%** of the total weight of the vehicle. It currently represents 56% on average. Whereas, for the same dates, it is estimated that the **aluminium engine blocks will represent 69%** of global production of these components against 59% today. Recently, **various projects have been carried out and various technologies developed that will incorporate composites reinforced with carbon fibre** in the large-scale manufacture of vehicles, which until now was limited to the construction of the structure of cars in the early stages of technical development. It is expected that in **2030** the automotive industry will use composites in complying with environmental regulations.

Vehicle weight reduction



CHARACTERISTICS OF THE AUTOMOTIVE SECTOR (1)





SUPPLY

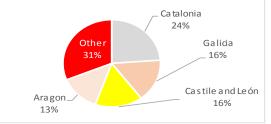
TOP 5 COMPETITORS IN SPAIN

#	Company	Net sales	Last available data
1	Hexcel Composites	€153.65 M	2013
2	Carbures	€22.19 M	2013
3	Constellium*	N. avai.	-
4	Sapa Group*	N. avai.	-
5	DowAksa*	N. avai.	-

* Data not available in the gueried database. SABI.

Trade Balance Import Export 600.000 M€ Balance 400.000 M€ 0 M€ 0 M€ 0 M€ -200.000 M€ 0 -400.000 M€ 2012





DEMAND

GROWTH

- The aluminium industry predicts that the demand for this metal **from carmakers will double by 2025**, due to the demands of fuel consumption in the United States and the European Union.
- The third biggest market for the potential growth of **carbon fibre and carbon fibre reinforced plastics** is the Automotive sector. It is anticipated that by 2020, the sector will consume about 23,000 tons of carbon fibre.

S-carbures	Recently at its El Burgo de Osma (Soria) plant, Carbures , a multinational specialised in the manufacture of parts and structures with carbon fibre, unveiled a line capable of producing 75,000 carbon fibre structural car pieces annually, opening up an international market with a potential turnover of 800 million . This Carbures facility uses the Rapid Multi-Injection Compress Process technology that means that a line can manufacture car parts in carbon fibre at the same speed as traditional metal components. This plant will be the only one in the world that can currently produce parts with carbon fibre, except for BMW in Germany.
COWAKSA	Ford and DowAksa are driving a joint research project to develop manufacturing techniques for large volumes. The goal is to get lighter vehicles that allow more efficient consumption, better performance and competition by creating lighter parts than those made from steel but without sacrificing the properties of strength and endurance. One example is the Ford Lightweight Concept Fusion, in the manufacture of which lightweight materials such as aluminium, high-strength steel, magnesium, composites and carbon fibre are used for almost every vehicle system, successfully reducing the weight of the car by almost 25%.
andaltec	The Andaltec technological centre for plastics participates in the European project PMjoin which, led by the Basque Tekniker-IK4 technological centre, aims to develop a system for joining plastic to metal using laser technology contributing to lighter and cleaner vehicles. The current development of technology is based on the use of adhesives or mechanical bonds, or a combination thereof, which requires a series of assembly operations. The aim is to reduce the weight of the polymer components by inserting those pieces that have lower mechanical requirements, so that the complex process of transformation required by metals is eliminated while design specifications are still met.

SUCCESS STORIES

	utomotive	Vehicle weight reduction	iCEX	INVESTIN SPAIN					
POSITIVE FACTORS FOR INVESTING IN SPAIN									
Favourable factors in Spain for the development of the opportunity									
Strong components industry	The Automotive Components Sector is a key sector and a benchmark of competitiveness in Spanish Industry. There are 1000 manufacturers of automotive equipment and components in the country, belonging to 720 business groups, geographically installed close to the production plants and ensuring service delivery to those business groups. The components sector turns over 30 billion euros, of which 60% were exports into major global markets. ⁽²⁾								
Research and excellence centres	The Plastics Technological Centre (AIMPLAS) works with companies in the automotive industry to improve the properties of plastic materials used in the manufacture of components both inside and outside of vehicles. It has carried out projects, analysis and testing for manufacturers such as Ford, Seat-Volkswagen, General Motors, Opel, Toyota, Nissan and PSA-Renault. It also coordinated the European project Coaline which was based on the development of innovative manufacturing processes for a pultruded composites coating line to reduce the manufacturing time and their environmental impact. Currently, AIMPLAS is carrying out several projects to reduce the weight of materials and plastic products. It has been shown, at laboratory-scale, that a low load of graphene can significantly improve the mechanical and physical properties of polymers by reducing the weight of the final piece.								
Social factors and habits	Consumption is the third most important factor when buying a vehicle, only behind incorporated safety features and the price of the car according to the "evolution of different generations at the wheel" report. Consumers are looking for and value solutions to reduce the consumption of their vehicles, when making their decision, both from the point of view of the engine and the design and structure. ⁽³⁾								
		Favourable factors for the sector in Spa	ain						
Macroeconomic situation	representing 6.73% of t	automotive sector in 2013 was 8.382 billion euros, the manufacturing sector. d 39.0495 billion euros , representing 18.5% of the ll sector. ⁽⁴⁾	Remuneration per employee (thousands of €) Ol retning Supply of Ectridity, gas, steam Railwaye quipment Basic metals Basic metals Shiphulding Vehicles Hallong Vehicles Hallong Hall						
Labour market	euros per year. Their year. The Unit Labour remuneration per em defined as value added		Electronics and CT Machinery and mechanical equipment Total manufacturing Rubber and plastic Paper, graphic ants Food, beverages and tobacco Furniture Texiles and clothing Graph created using data from the Sec	42,7 42,0 38,2 37,7 36,5 32,2 26,5 26,2 					
Incentives	The Spanish government has launched a new set of incentives for the purchase of efficient vehicles, the PIVE Plan , which aims to promote a reduction of energy consumption nationally through incentives for the modernization of the fleet of production vehicles (M1) and commercial vehicles (N1) with energy-efficient models, with lower fuel consumption and CO_2 emissions, all under the 2011-2020 Energy Saving and Efficiency Strategy . The previous seven editions of this programme have seen the replacement of 890,000 old cars with new, cleaner and safer cars. The central government and car manufacturers have each earmarked 890 million euros for the programme.								
R+D+i	There are 390 innovative companies in the automotive and aerospace sector and the percentage of innovative companies is 39.3%, spending a total of 2.610475 billion euros on innovation. ⁽⁵⁾								
Suppliers, Supplies, Raw materials	An sector with a great tradition in Spain and directly linked to the car industry is that of the machine tool , which stands out as one of the most advanced in Europe. It is important to highlight the industries producing materials such as plastic and steel that are the raw materials for the construction of vehicles and their components. Spain is a leading producer and exporter of these materials. ⁽⁶⁾								
Geographic location	Spain is within reach of three main regions: the European region, the Mediterranean region and the Atlantic region. Spain is considered to be the gateway between North Africa and Europe, and a key link to Latin America, not only because of its geographical location but also because of its strong historical and cultural ties with the region. In Spain the Canary Islands play a key role with regards to maritime traffic with West Africa.								
Technological and research infrastructure	belonging to 10 differ family vehicles has b Spain being one of the centres have a high I 10,000 workers, positi parks and 34 tech manufacturing in Spain		Manufacturing Centres	Locations					
Transport infrastructure and logistics networks	connections to its 46 coasts. The agreemen and Transport and the networks together with	gh-speed rail network in Europe and has excellent sea ports distributed along the Atlantic and Mediterranean t signed in 2013 between the Ministry of Public Works e Manufacturers Association ANFAC will bring the rail in the automobile manufacturing plants to connect them per importance in the sector and the Spanish horder) i 🗸 🗡 🛣						

Sources: (2) SERNAUTO (3) Coches.net (4) Sectoral Presentation: Automotive Sector. (5) Innovation in companies Survey 2013 (NACE 26,27,58-63). (6) ANFAC